

# Purposeful Leadership

## Who Do You *THINK* You Are?

Credibility – perhaps the single most important ingredient for a person of influence. Without it, followers go through the motions but never completely buy into the vision. With it, the full human and super human resources of your followers become totally engaged because they have confidence in the inevitable outcome of your vision. How can individuals establish and maintain authentic credibility, and in doing so raise their performance level. The great paradox is that gaining this elusive quality is possible for every leader by losing something else.

### **PURPOSE:**

Discover authentic personal value that serves as the source of personal credibility and performance responsibility.

### **LEARNING OBJECTIVES:**

- Define your true value
- Identify character strengths and personal values
- Choose your level of well-being
- Serve your highest purpose
- Manage your thoughts