

Purposeful Leadership

The Power of One – What is Your Rally Cry?

Within every organization there are people who under-estimate the impact they can have on results. This session is designed to awaken an awareness in each leader about the responsibility and the opportunity they have to make a difference; to be significant. As part of this challenge, each leader will answer three questions through which they facilitate the creation of a “Rally Cry” with their team. The Rally Cry will be a focal point for the next three to four months.

PURPOSE:

Articulate a single point of focus around which a team will direct their energies for the next three months.

LEARNING OBJECTIVES:

- To become aware of the power and significance of individual effort.
- To understand and communicate the uniqueness of the team each leader serves
- To identify the “itch”, or area needing attention within each leader’s area of responsibility.