

Purposeful Leadership

Solving the Mystery of Motivation

Solving the mystery of motivation, and discovering why motivating others often fails in the long run, is essential to personal leadership. What is it that really motivates you and others? What can you do to enhance job satisfaction and unlock the discretionary effort that exists in everyone? Discover the limits of your role, and the often over-looked resources at your disposal. Understanding the “Praise Paradigm” will open your eyes to why some of your past efforts have backfired. Learn how to bring out the best in your people and provide the inspiration that has a lasting impact.

PURPOSE:

Understand the true nature of human motivation so as to harness its power.

LEARNING OBJECTIVES:

- To learn how to discover the motivation factors of those we work with.
- To understand where motivation comes from and the limits of a leader’s role in motivation.
- To learn how to supply the satisfiers for individuals we lead so as to increase the value of their work experience.