

Purposeful Leadership

Developing the Leader Within You

When you understand why athletes have such loyalty to some coaches you'll also understand why they hit new and higher goals every year. That same relationship is possible in business and so are those types of performances! Today's business scene calls for flexibility in leadership. How can leaders preserve the standards and the core ideology of the organization while allowing individual needs and styles to be satisfied? Discover the greatest temptations every leader faces and how to overcome them. The servant leader has an advantage in earning the loyalty of followers..

PURPOSE:

Become focused on the highest priority needs of followers in order to serve.

LEARNING OBJECTIVES:

- To create awareness and understanding of the leader's role in modeling the way.
- To identify the attributes, traits, and behaviors of effective leaders in today's business environment.
- To recognize the highest priority needs of followers and decide how to meet those needs.