

Purposeful Leadership

Begin With the End in Mind

There exists some fundamental differences between organizations which have been designed with the future in mind, and those whose focus is today. What are the basic cornerstones of your organization? What do we believe to be most important? Discover the impact of total alignment and the consequences of misalignment within the company or department. Since growth comes from change, what can we change and what must never change? Learn how it's possible to stimulate meaningful progress, but never endanger the basic beliefs that got us where we are.

PURPOSE:

Articulate your unique identity in terms of purpose and due north core values.

LEARNING OBJECTIVES:

- To learn how to articulate the purpose and values of this organization.
- To understand and communicate to others how the purpose and values manifest themselves in behaviors.
- To learn how to integrate appropriate behaviors into our culture by recognizing and rewarding them.